



On a scale of one to five, how happy were you with. . .

1 2 3 4 5

- Friendliness of Staff
- Knowledge of Staff
- Merchandise Selection
- Merchandise Presentation
- Store Appearance

How did you hear about Murphey the Jeweler 2?

Designer's Store Locator
Television/Radio Ad

Personal Referral
Magazine

Internet
Billboard

What other brands would you like to see represented at Murphey the Jeweler 2?

Additional Comments